

RANDOLPH W. SLY

46797 Trailwood Place • Potomac Falls, VA • 20165

Phone: (703) 404-0754 • Fax: (703) 404-0432 • Email: rws@writeviewllc.com

CLIENTS (partial list):

- Archway Cookies - Radio copy and jingle campaign
- Asbury Theological Seminary, Wilmore, KY – magazine and newsletter articles, photography
- Bartlesville Wesleyan University, Bartlesville, OK – Power point presentations
- The Charismatic Episcopal Church, San Clemente, CA and local, regional, national jurisdictions – website content, press releases, magazine articles, newsletter editing and articles
- Cardine Studios, Warrenton, VA – catalog and website content
- CEC for Life, Birmingham, AL – articles, press releases, online content
- Common Good Foundation, Sterling, VA – website content, press releases, articles
- Ken's Pizza / Mazzi's Pizza - multi-image and TV commercial campaign
- Meadow Fresh, Inc., Salt Lake City, UT – multi-image production
- National Center for Fathering, Kansas City – Church Relations Handbook
- National Pro-Life Religious Council, Washington, DC – booklet content, newsletter articles
- National Weather Service, Sterling Forecast Office – manuals, PowerPoint Presentations
- Photo Marketing Association of America, Jackson, MI – Convention coverage, multi-image
- Spring Arbor University, Spring Arbor, MI – display design/content, multi-image presentation
- Trinity Communications – website content, other projects
- The Wesleyan Church – Int'l Convention planning and production, multi-image presentations, magazine articles, newsletter editing and articles.
- Youth for Christ International, Wheaton, IL – multi-image presentations, newsletter articles

NEWSPAPERS AND PERIODICALS (Partial list)

- *Bridal Trends* Magazine, New York, NY - article
- *Decision* Magazine, Charlotte, NC - article
- *Law and Order* Magazine, Chicago, IL – article
- *The Olathe Sun*, Olathe, KS – reporter, correspondent
- *Pocket PC Magazine* – Associate Editor; Mobile Technology, Enterprise Reporter, 1998–2004, 2007-

JOURNALISM/BROADCASTING/MEDIA EXPERIENCE:

- Freelance Writer/Author (Published) – non-fiction, fiction, Radio-TV, Audio-visual, newsletter articles, brochures, booklets
- Newsletter production and content for Churches, Dioceses, Provinces, and ministry organizations; 1977 – 2006
- *Pocket PC Magazine*; Judge on the “Panel of Experts” for Pocket PC Software
- Owner/President, Viewpoint Productions; 1982-1984
- Teaching, Assistant Asbury Theological Seminary; 1976-1978
- Instructor: Instructional Media and Technology – Asbury Theological Seminary, 1977; Graduate School of Education, Kansas State University, 1987
- Conference Speaker, Philadelphia Writer’s Conference; 1990
- Adjunct, Graduate School; 1987
 - College of Education: “Computer Applications for the Classroom”
- Freelance Multi-image Production; 1973- 1994
- Radio and Television
 - On-camera talent, Booth Announcer, WUHQ-TV, 1972-73, 80-81; WILX-TV, 1973-74
 - Radio Announcer, Disk Jockey, Production, Broadcast Journalism: WALM, 1966-1968; WIBM, 1968; WKFR, 1968-69, 71-71; WJMM, 1975-1978
 - Radio commercial production, voice-over talent, 1969 - 1981

EDUCATION AND DEGREES:

Ph.D. Studies; College of Education, Educational Technology and Media,
Kansas State University; 1986 - 1988; not completed
Master of Divinity, with honors; Asbury Theological Seminary, Wilmore, KY; 1977
(M.A. in Christian Education embedded)
B.A., Dean's List; Spring Arbor College, Spring Arbor, MI; 1974

MILITARY SERVICE:

Chaplain (Capt.), Civil Air Patrol, (United States Air Force Auxiliary); 1997-1999
U.S. Navy, 1969-1971 (active duty); Honorable Discharge, 1975;
Radio/Communications specialist; Top Secret clearance; Viet Nam veteran.